

# Sioux Falls Housing and Redevelopment Commission 2025-2029 5- Year Plan

#### SUMMARY FOR RESIDENT ADVISORY BOARD

Each year SFHRC puts together an Agency Plan for the next fiscal year. This year HUD requires a 5 Year plan. Your comments are welcomed, and we look forward to receiving your insights.

#### **SFHRC'S Mission**

Sioux Falls Housing and Redevelopment Commission strives to improve the quality of life for members of the Sioux Falls Community and its lower-income residents by providing affordable, decent, safe, and inclusive housing opportunities that further self-sufficiency and/or independent living.

### **SFHRC'S Strategic Plan**

As a public organization, we strive to be collaborative leaders of our community providing affordable housing in the Sioux Falls area that empowers residents to achieve their life goals and that contributes to the community vision for economic development, community enrichment, and inclusiveness.

# **Management**

SFHRC is converting to a new Client Friendly Software. TENMAST will be implemented in the fall of 2024 and allows Landlords, Applicants and Residents to access their online portals to complete paperwork, communicate with their case manager, report work orders and view accounts.

SFHRC aims to continue to work on improving operations throughout the agency by updating policies, providing staff training, implementing quality control protocols, improving customer service, and more.

SFHRC will continue building public and private partnerships in the community with various agencies, municipalities, and companies in an effort to expand and

provide a suitable living environment for everyone in Sioux Falls and the surrounding communities.

#### ENGAGE IN MARKETING AND IMAGE-BUILDING

Expand marketing and promotion of its image, mission, and products to the public and to its targeted housing markets.

Utilize multiple marketing and public relations strategies to improve the clarity and understanding of the public values advanced through housing assistance to lower income residents through marketing and public relations.

Take steps to dispel negative or erroneous perceptions regarding assisted housing programs and the persons they serve through marketing and public relations.

Provide staff training on marketing and public relations so they can advance SFHRC's mission and programs.

Conduct outreach to landlords that have not participated in SFHRC to offer more housing choices to Voucher holders and expand the number of quality landlords.

# **EXPAND COMMUNITY AND REGIONAL ENGAGEMENT**

Ensure that there is engagement with key community and regional stakeholders that share SFHRC's affordable housing vision, mission, goals and values.

Provide strong leadership representation in Sioux Empire Housing Partnership and various non-profit Boards throughout the community.

Provide leadership in forming a Sioux Falls Affordable Housing Collaborative Group of housing providers and housing developers, to meet quarterly, to collaborate on housing needs, housing plans and housing advocacy issues.

Expand its collaboration with the business community, major employers, the Chamber of Commerce, and the political sector to formulate stronger public-private partnerships to address critical shortages of workforce housing.

#### **Section 8**

Along with making Section 8 more accessible, SFHRC is developing a plan to increase landlord participation to deconcentrate poverty in Sioux Falls. By providing security deposit assistance, landlord and tenant support, and offering landlord incentives when feasible, landlords hope to offer homes to clientele in more affluent neighborhoods in the communities.

SFHRC anticipates increasing the Project-Based voucher program to provide longterm housing options for participants and will focus on providing greater choices for families experiencing or near homelessness.

SFHRC anticipates applying for Mainstream and Foster- Youth Vouchers, as well as applying for additional VASH vouchers.

# **Public Housing**

SFHRC plans to focus on repositioning Public Housing Units and is looking at options that could include a RAD conversion, A Section 18, RAD blend, a lease to purchase program or any other options that may make come available.

It is the mission of SFHRC to ensure that current PH residents are not displaced, and resident needs will be considered above all else. There will be future meetings for PH residents to discuss any options that arise.

SFHRC is planning to focus funds on rehabilitating public housing properties, not only for 2024 but as we advance for the next several years.

Even though SFHRC plans to continue exploring options for affordable housing development throughout the community, the agency feels that revitalizing the public housing properties should be prioritized.

## **Resident Self-Sufficiency**

SFHRC plans to continue to work towards securing additional grants and funding resources as available in order to re-structure the resident services team to expand supportive services to improve assisted residents' employability.

In addition to improving employability, the agency will continue to provide supportive services to increase independence for the elderly or families with disabilities.

Strengthen the clarity and commitment with key partners for services that can be provided to lower- income residents.

Connect with community educational and workforce stakeholders to assist with developing a community model that better implements a holistic, integrated approach to achieving self-sufficiency for lower-income residents and persons with disabilities.

# **Homeownership**

SFHRC anticipates continuing to support and work with community partners and local banks to increase the homeownership of Section 8 participants that qualify and are able to utilize their vouchers for purchase.

SFHRC's instrumentality, Affordable Housing Solutions, has developed homeownership opportunities for families with incomes at or below 80 percent of the area median income through the sale of 24 new homes since January of 2021.

**Affordable Housing Solutions/ Development** 

In 2024-2025 SFHRC plans to work with local developers to increase affordable

housing options for renters.

SFHRC will explore all affordable housing and all housing development options

including LIHTC, Homeownership, RAD, Rural Development.

Organize in cooperation with other groups a forum to brief affordable housing

providers on current funding resources and partnership opportunities.

Collaborate with affordable housing providers and advocates to determine a 5-year

goal for workforce housing and develop an action plan to meet the 5-year goal.

Institute market-driven policies to increase efficiency of program administration

and property management.

**Public Meeting:** 

May 14, 2024 2:00 PM

Location: 630 S. Minnesota Ave, Sioux Falls, SD 57104

TEAMS Login: Visit https://www.microsoft.com/en-us/microsoft-teams/join-a-meeting

Meeting ID: 231 476 667 891

Passcode: BYRjk5

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